

PROFESSIONAL CONDUCT

It is the personal and primary duty of all members to support by all means within their power the aims of their own professional Association or Associations to promote and improve the standard of dancing instruction, and to encourage the general public to obtain dancing instruction only from members with the requisite qualifications conferred by a Teaching Association which is a Corporate Member of the British Dance Council and/or Theatre Dance Council International and to maintain and improve the professional status and ethical standards of all persons engaged or seeking to be engaged in the teaching of dancing.

The following are deemed unprofessional acts:

1. Knowingly commits or connives at any breach of the British Dance Council Rules or Theatre Dance Council International for the time being in force.
2. Joins or supports any Association which conducts professional or amateur examinations unless the same is a corporate member of the British Dance Council or Theatre Dance Council International or The Royal Academy of Dance
3. Lectures on, demonstrates or publishes a description of any publication issued by or with the authority of the British Dance Council or Theatre Dance Council International prior to the date on which such publication is officially released by the Council.
4. Solicits professional engagements at any establishment or organisation at or in respect of which another member of his professional Association or Associations holds a designated teaching appointment except with the consent of that other member.
5. Directly solicits the tuition of persons known to him to be pupils of a member of his teachers Association which is a member of the British Dance Council or Theatre Dance Council International.
6. Makes any use of, for advertising or publicity purposes, his membership or qualification in relation to any professional Association except to the extent and in the matter expressly authorised by the rules of that professional Association for the time being in force.
7. Seeks by any means to influence or intimidate an Examiner at any examination or an Adjudicator at any competition.
8. Advertises himself or any activity connected with his business in any means whatsoever which might reasonably be construed as untrue or unfair to any other member of the profession or to the general public.
9. When acting as Adjudicator at any competition, engages in any discussion as to merits or otherwise of competitors shall be guilty of unprofessional conduct and renders himself liable to disciplinary action at the instance of the professional Association or Associations of which he is a member.

PROFESSIONAL ETIQUETTE

The following acts, whilst not in themselves amounting to unprofessional conduct, should be avoided, and regarded as contrary to the standard of professional conduct which should be expected of every professional Teacher of Dancing:

10. To engage in public or on social media in unseemly argument or dispute on matters of a professional nature.
11. To criticise or denigrate to pupils or members of the public the examination standards or methods of any professional Association being a Corporate Member of the British Dance Council or Theatre Dance Council International.
12. To behave in public, or at functions or occasions when members of the public are present in any capacity, in a questionable or unseemly manner.
13. To attempt by unfair means to remove, exclude or supplant any member of any Association which is a Corporate Member of the British Dance Council or Theatre Dance Council International from premises known to him to be used by that other member for the professional teaching of dancing.
14. Members of the Company shall be persons of good character.
15. Officials of the Company shall support the Company's activities in preference to those of any other Association.
17. A teacher may not cause false rumours to be spread.